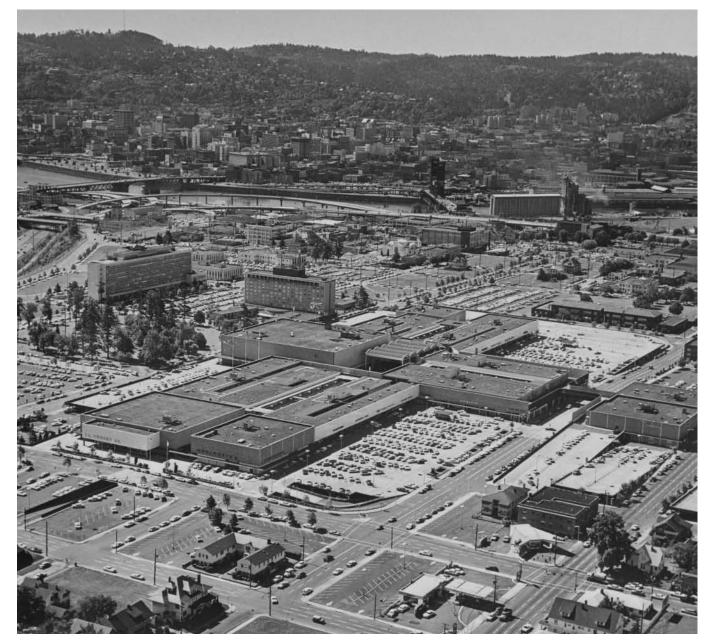
## NECA/IBEW TURNS 50!

NECA/IBEW Local 48's W.R. Grasle, Rose City Electric, Frahler Electric and others completed Oregon's largest construction project, Lloyd Center, in time for Governor Mark Hatfield to show Japanese Crown Prince Akihito and Princess Michiko through Meier & Frank. At the time, Lloyd Center was considered the world's largest shopping mall.

IBEW Local 48 electricians working for Ramsay Signs used four miles of wire and a half-mile of neon to construct Carling Brewing's three-story "Black Label" beer sign across the width of eight-story Sperry Flour Building at SE First and Washington.



On November 2, 1963, IBEW Local 48 President John Clothier welcomed 720 members, spouses and guests to the 50th anniversary of the union at a gala dinner and dance in the Sheraton's Grand Ballroom.



Lloyd Center would be the world's largest mall at the time of its August 1, 1960, ribbon-cutting ceremony, conducted by Gov. Mark Hatfield and Portland Mayor Terry Schrunk.



The Ice Pavilion, which boasted one of the largest covered rinks in the nation, helped make Lloyd Center a revolutionary new concept in shopping that quickly spread nationwide.

Swan Island shipyard Local 48 electrician, Marie Gleason, 68, became the first woman in the nation to get an IBEW pension. Two hundred thousand people attended the AFL-CIO Industries Show, hosted in Portland for the first time by IBEW Locals 48, 125 and 49.

NECA/IBEW Local 48 assumed the state's role in apprentice training. They launched Metro Joint Apprenticeship Training Center (JATC) with employer funding of \$0.02 per hour worked. Dan Faddis was hired to direct apprentice training, provide journeyman continuing education, stay current with new technology, and help members meet license requirements.

MOVEMBER 2, 1963 Golden Jubilee - IBEW Local 48 President John Clothier and 720 union members and wives joined 50 NECA members, including NECA President W.R. McCabe, in celebration of the 50th anniversary of Local 48's charter. Glasses went up in the Sheraton Hotel Grand Ballroom when Clothier recognized surviving charter signers, Andy Peacher and Homer Gifford.

IBEW Local 48 electricians completed the decade-long construction of the \$448 million John Day Dam. In July, power flowed over a 128-mile long, 500,000-volt state-of-the-art transmission line to Keeler Substation serving greater Portland. John Day's output was equivalent to two Bonneville Dams.



"The gains in wages, welfare and working conditions have been reached under agreement with the National Electrical Contractors Association,"

Yournbia Chapter, with whom we have worked in harmony as attested by the absence of a strike in the past 43 years."

John Clothier President IBEW Local 48

## VETERANS MEMORIAL COLISEUM

At its opening, the 9,000 seat Memorial Coliseum was touted as the largest multipurpose facility of its kind in the Pacific Northwest. Construction and electrical installation of the gleaming Memorial Coliseum was completed in time for the November 3, 1960 opening featuring a performance called "Holiday on Ice."